



## COMUNICATO STAMPA

### UFI Filters sponsors Dino Zamparelli in the British GT Championship

**Nogarole Rocca, 05 March 2019** – UFI Filters, a leader in filtration and thermal management, has announced its first-time sponsorship of Dino Zamparelli for the 2019 season of the British GT Championship. Dino Zamparelli is making his return to the GT Marques team, the specialist manufacturer belonging to Porsche Club Motorsport, after he finished second with the outfit in the 2016 Porsche Carrera Cup GB. Dino will make his British GT Championship debut in the brand-new Porsche Cayman GT4 Clubsport, which will be emblazoned with the UFI Filters brand.

The supercar was presented today at the GT Championship Official Opening and is an upgrade to the previous model. Powered by the familiar 3.8 litre six-cylinder boxer engine producing 425bhp, it is the first ever production race car to feature body parts made of natural-fibre composite material.

UFI Filters boasts a strong reputation and more than 40 years' experience in the supply of filtration technologies for the racing world, having more than 110 filters support each F1 race. UFI Filters sees Dino Zamparelli as the right ambassador for the brand, reflecting its core values of passion, excellence and integrity.

UFI Filters expertise developed in the racing sector can be found in the products it supplies for original equipment to almost every automotive brand. The on-road version of the Porsche 718 Cayman is equipped with an UFI oil filter module on both the 2.0 and 2.5 litre versions, a filter that is also available to the company's aftermarket customers.

**Dino Zamparelli** says: "I'm really excited to be working with UFI Filters in 2019 and can't wait to begin the partnership. The British GT is the premier endurance racing championship in the UK and we have chosen the Porsche GT4 car to achieve lots of wins and success. We are up against many different manufacturers such as McLaren, BMW, Mercedes, Aston Martin, Ford and others. It's incredibly exciting to be up against so many great marques. Having an ambitious, up-and-coming parts brand as good as UFI Filters joining our racing programme is great for us because it gives us the drive and energy to try and succeed together."

**Luca Betti, Group Aftermarket Business Unit Director** comments: "We are very enthusiastic about this partnership with Dino, which will build our brand awareness within a growing segment. We will support Dino in every race and are proud to stand at his side during this championship. We will also be using the motorsports platform for our customer events during the GT race



weekends this year, together with customer days out with the race car, amongst other activities. This sponsorship will give a boost to our presence in the UK, where we can already rely on a strengthened sales team, headed by our sales manager Karl Ridings, and on our local warehouse, which can provide a next-day delivery service to our customers across the country.”

The debut of Dino's UFI branded Porsche will be on 20<sup>th</sup> April in Oulton Park. For further information about the championship and UFI's world, visit [www.britishgt.com](http://www.britishgt.com), [www.dinozamparelli.com](http://www.dinozamparelli.com) and [www.ufifilters.com](http://www.ufifilters.com).

#### Dino Zamparelli:

Dino Zamparelli was born on the 5th October 1992 in Bristol, he is half English, but his Italian origins have gifted him a textbook racing driver's name. Zamparelli began karting at the age of seven and spent seven years in the various classes around the United Kingdom and Europe. In 2008 he took 10 wins, 15 podiums, 8 pole positions and 9 fastest laps in 24 races in the Ginetta Junior Championship. Zamparelli's next step was Formula Renault BARC in 2009, where he finished in third place, scoring three wins, 9 podiums, 3 pole positions and 1 fastest lap out of 13 races. After a year out in 2010 due to financial worries, 2011 saw Zamparelli return to the Formula Renault BARC Championship and he duly delivered by taking the Championship crown after 12 races. He also had experience in FIA Formula 2 Championship before returning to the GP3 Series in 2013. In 2015 Dino debuted in Porsche Carrera Cup finishing second for the following two years.

#### GT Marques (race team):

GT Marques are no strangers to Porsches. Based in High Wycombe in the UK and having started racing and running Porsche Carrera Cup cars in 2001, the team owned by Paul Mace, have enjoyed success over the years in running top-level drivers in various Porsche championships. The team ran Dino Zamparelli in 2016 where together they finished 2nd overall in the Porsche Carrera Cup championship. This year will mark the first proper adventure into British GT for the team. However, the assembled crew all have experience running this Porsche Cayman GT4 car, and the whole team are excited for this fresh challenge with Dino Zamparelli and his co-driver, Chris Car.

#### UFI Filters:

Founded in 1971, UFI Filters is a global leader in filtration technology and thermal management. It serves a wide range of sectors – from automotive, aerospace and marine to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI's products and know-how are to be found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company's two aftermarket brands, UFI and Sofima, covers 96% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 16 industrial sites and employs over 4,000 people in 16 countries. It employs 120 specialised technicians in its Innovation and Research Centres and holds 167 patents. As a research-driven company, it reinvests over 5% of its revenues in R&D.

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**Attached Images:** - Dino Zamparelli and his Porsche Cayman GT4 Clubsport branded with UFI's logo.