



## PRESS RELEASE

### UFI and SOFIMA cabin air filters range boosted with 135 new product references

**Nogarole Rocca, 10 March 2020** – UFI Filters, a leader in filtration and thermal management, boasts a complete range of cabin air filters, whose primary function is to guard against dust, soot, bacteria, pollen and other pollutants that may enter a vehicle.

The EMEA Aftermarket catalogues of UFI and SOFIMA are constantly updated and currently cover 442 cabin products. 276 are anti-pollen filters produced with a synthetic non-woven fabric that can hold back over 90% of particles with a diameter greater than 2.5 µm, such as dirt and pollen. 166 are filters made of a filtering non-woven fabric combined with active carbon, which also absorbs gases and odours, further protecting the vehicle's interior.

The range offered by the UFI Group has grown significantly over the past three years: 135 new products have been launched for both brands, covering now 98.5% of European vehicles in circulation.

The concentration of dust in the atmosphere and the presence of various harmful particles such as PM<sub>10</sub> and PM<sub>2.5</sub> varies with weather conditions and geographic location. Levels inside the vehicle can be as high as six times the outdoor level due to the tunnel effect created by the ventilation circuit. The direct effects of poor air quality when driving include allergies, sore throat, sneezing, reduced driver alertness and even poor visibility due to condensation on the windscreen and windows.

In order to guarantee ultimate protection against harmful particles and boost the efficiency of the air conditioning system, the UFI Filters Group recommends replacing the air cabin filter regularly: every 15,000 km –even at shorter intervals in particularly dusty areas – or at the latest every 6 to 12 months. This operation is crucial for guaranteeing health and comfort inside the vehicle.



UFI Filters:

Founded in 1971, UFI Filters is a global leader in filtration technology and thermal management. It serves a wide range of sectors – from automotive, aerospace and marine to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI's products and know-how are to be found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company's two aftermarket brands, UFI and SOFIMA, covers 96% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 18 industrial sites and employs over 4,000 people in 16 countries. It employs 168 specialised technicians in its Innovation and Research Centres and holds 233 patents. UFI has doubled its turnover in the last ten years. As a research-driven company, it reinvests over 5% of its revenues in R&D.

**More information:** **UFI Aftermarket Customer Relations:** [marketing@it.ufifilters.com](mailto:marketing@it.ufifilters.com)

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**Attached images** - UFI Filters and SOFIMA Filter cabin air filters