



## PRESS RELEASE

### UFI bolsters its Aftermarket development team for UK & Ireland

**Redditch, UK, 20 February 2018** - UFI Filters has appointed a seasoned industry professional, **Ian Jackson, as UFI Aftermarket UK & Ireland Business Development Manager**, with effect from 1<sup>st</sup> January 2018. Ian has over 20 years experience in the automotive sector, mainly in procurement and business management with motor factors, including over 10 years with Automotive Parts & Distribution in Swindon.

Welcoming him to the team, **Karl Ridings, UFI's Aftermarket UK & Ireland Sales Manager**, said: "Ian's experience and background is a perfect fit for us as we strengthen our position in this marketplace. His in depth knowledge of what motor factors really need is particularly important."

**Luca Betti, Director of the UFI Group Aftermarket Business Unit**, said: "We are fully on track to win a 10% share of the UK Aftermarket, the ambitious target we set for ourselves last year in our three year growth strategy. The Redditch distribution center and our new sector-leading service quality standards have been well received. Now, increasing our presence on the ground, is a logical next step for us in the highly fragmented UK and Ireland aftermarkets."

#### About UFI Filters spa:

Founded in 1972, UFI Filters is a global leader in filtration technology. It serves a wide range of sectors – from automotive, aerospace and marine to specialized industrial and customized hydraulic applications. Renowned for its innovation, UFI's products and know-how are to be found in all kinds of vehicles – from the racing cars of Ferrari and other top F1 teams to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty and agricultural vehicles. In the OE market it is a major provider of oil filters and the world leader in diesel filtration. Through two aftermarket brands, UFI and Sofima, each family of filters covers at least 96% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 14 production sites and employs over 4,000 people in 12 countries. It employs 180 engineers at Innovation Centers in Italy and China and holds 154 patents. Over the past five years UFI's sales have grown at an average 12% a year. As a research driven company, it reinvests over 5% of its revenues in R&D.

**More information:** **UFI Aftermarket customer relations:** [marketing@it.ufifilters.com](mailto:marketing@it.ufifilters.com)  
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**Image attached:** Ian Jackson, UFI Aftermarket UK & Ireland Business Development Manager