

BREMBO UNVEILS SSV: ALL-NEW SIDE BY SIDE BRAKE CALIPER AND DISC AT EICMA 2023

Stezzano (Italy), 7 November 2023 - Brembo, the world leader and acknowledged innovator of brake technology, unveiled caliper and disc developed for Side by Side Vehicle (**SSV**), at the EICMA 2023.

The new **Brembo SSV** caliper and disc are the first of its kind bespoke performance brake system for this market. Utilizing over 60 years of brake design and manufacturing of brake components for everything from Formula 1 cars to super cars, to brakes that have won the Baja 1000.

The **SSV** caliper greatly increases braking performance over the factory brake system providing driver confidence and easy maintenance. It is in aluminum, cast and it has been engineered using Brembo's load optimization software assuring a stiff robust design for the extreme conditions of off-road driving.

The Brembo designed 4-piston aluminum brake caliper, grips onto cross drilled steel brake discs and it is light weight, just 1.55 kg to provide excellent stopping power. The Brembo symbol is marked on the disc surface as a distinctive element.

The **Brembo SSV** caliper is engineered specifically for these applications considering all of the key measurements to produce the best possible braking solution.

The aluminum fixed calipers together with Brembo's stainless-steel disc and sintered pads provides a weight reduction compared to the original parts on all four corners while delivering quiet and confident brake pedal feel to the driver.

Brembo was able to combine its experience as a total solution provider and market leader for road car brakes with its extensive supercar and motorsports history to supply the perfect mix of performance stopping power for this fun and competitive recreational segment.

About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and Aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – "Turning Energy into Inspiration" – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With about 15,000 people across 15 countries, 31 production and business sites, 8 R&D centers and with a turnover of €3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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