



## PRESS RELEASE

### At Automechanika Frankfurt, UFI Filters will present a revolutionary technology for filtering engine air

**Nogarole Rocca, 5 July 2018** – A new, revolutionary engine air filtration technology developed by UFI Filters, a leader in the field, will be officially launched at Automechanika Frankfurt (11 - 15 September 2018).

The innovative air module – designed and manufactured as original equipment for some of the most important automotive manufacturers – marks a milestone in filtration and is destined to spread rapidly in the OEM market, followed by the Aftermarket.

The new module system, patented by UFI Filters, represents a significant change for the sector – to the extent that it has been **nominated for the Automechanika Innovation Award 2018**, the prestigious award created by Messe Frankfurt to recognise state of the art technology.

UFI Filters represents not only driving innovation but also design, thus the company will be present with a new, futuristic stand construction at the show: a series of graphic and architectural elements that enhance the link between tradition and new technologies, highlighting the continuous technological evolution of UFI.

Automechanika visitors can find out more about the complete UFI Filters Aftermarket product range in **hall 5.0, stand C55**.

#### About UFI Filters spa:

Founded in 1971, UFI Filters is a global leader in filtration technology. It serves a wide range of sectors – from automotive, aerospace and marine to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI's products and know-how are to be found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company's two Aftermarket brands, UFI and Sofima, covers 96% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 14 production sites and employs over 4,000 people in 16 countries. It employs 120 specialised technicians in its Innovation and Research Centres and holds 167 patents. UFI achieved double digit sales growth rates (CAGR) from 2009 to 2017. As a research-driven company, it reinvests over 5% of its revenues in R&D.



**More information:** **UFI Aftermarket Customer Relations:** [marketing@it.ufifilters.com](mailto:marketing@it.ufifilters.com)  
**UFI Aftermarket Media Relations: bmb-consult**  
Dagmar Klein / Martin Pohl – Tel.: + 49 89 89 50159-0  
E-Mail: [d.klein@bmb-consult.com](mailto:d.klein@bmb-consult.com) / [m.pohl@bmb-consult.com](mailto:m.pohl@bmb-consult.com)

**Images attached:** - Render UFI Filters stand, Automechanika 2018