



PRESS RELEASE

UFI strengthens its Aftermarket development team for UK & Ireland

Redditch, UK, 19 February 2020 - UFI Filters has appointed **Chloe Turner** as **UFI Aftermarket UK & Ireland Business Development Manager**. Ms. Turner, who took over the position on 1st February 2020, is a talented industry professional, with eight years' experience in the Automotive Aftermarket. She has worked with several world-leading automotive suppliers in sales related roles and possesses a strong background in customer service and business development management.

She brings in-depth filtration knowledge and understanding of the UK and Ireland Automotive Aftermarkets. She will be responsible for developing business relationships with existing and potential motor factor customers, focusing particularly on Scotland, North West and Midlands.

Karl Ridings, UFI's Aftermarket UK & Ireland Sales Manager, said: "I am delighted to welcome Chloe to our already talented team. Her experience and personality will contribute achieving even higher levels of performance. Her appointment is the logical next step of our ambitious UK and Ireland growth and development plan, which was launched in March 2017 to bolster our already strong presence on the ground."

UFI Filters:

Founded in 1971, UFI Filters is a global leader in filtration technology and thermal management. It serves a wide range of sectors – from automotive, aerospace and marine to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI's products and know-how are to be found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company's two aftermarket brands, UFI and SOFIMA, covers 96% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 18 industrial sites and employs over 4,000 people in 16 countries. It employs 168 specialised technicians in its Innovation and Research Centres and holds 233 patents. UFI has doubled its turnover in the last ten years. As a research-driven company, it reinvests over 5% of its revenues in R&D.

More information: **UFI Aftermarket customer relations:** marketing@it.ufifilters.com

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Image attached: Chloe Turner, UFI Aftermarket UK & Ireland Business Development Manager